



With Absa  
Insurance, **I can**  
get affordable  
cover for my  
clients in minutes.





At Absa Insurance, we offer a wide range of short-term insurance products that will help to ensure that your clients are well taken care of with the utmost convenience. Within our range of vehicle insurance products, are **Activate by Absa** and **idirect**. Both direct short-term insurance products include different fulfilment channels to assist your clients with getting a quote and insurance policy in a matter of minutes.

The entire process is convenient and hassle-free, like life should be.

“  
**I can** get my  
clients covered  
in minutes.”

## Activate by Absa offers your clients:



An open-driver policy that covers any legally licensed driver of your choice



Up to 40% cash back for good driving after three months



24/7 roadside assistance



The option of logging a claim on the Activate App



A telematics device installed to reward your good driving.

**activate**  
by Absa



“  
**Can I give my  
clients personalised  
insurance?**  
With Absa idirect  
insurance, **I can.**”

## idirect insurance offers your clients:



A personalised call centre experience



Competitive premiums guaranteed for 12 months



A fixed excess from as low as R3 000



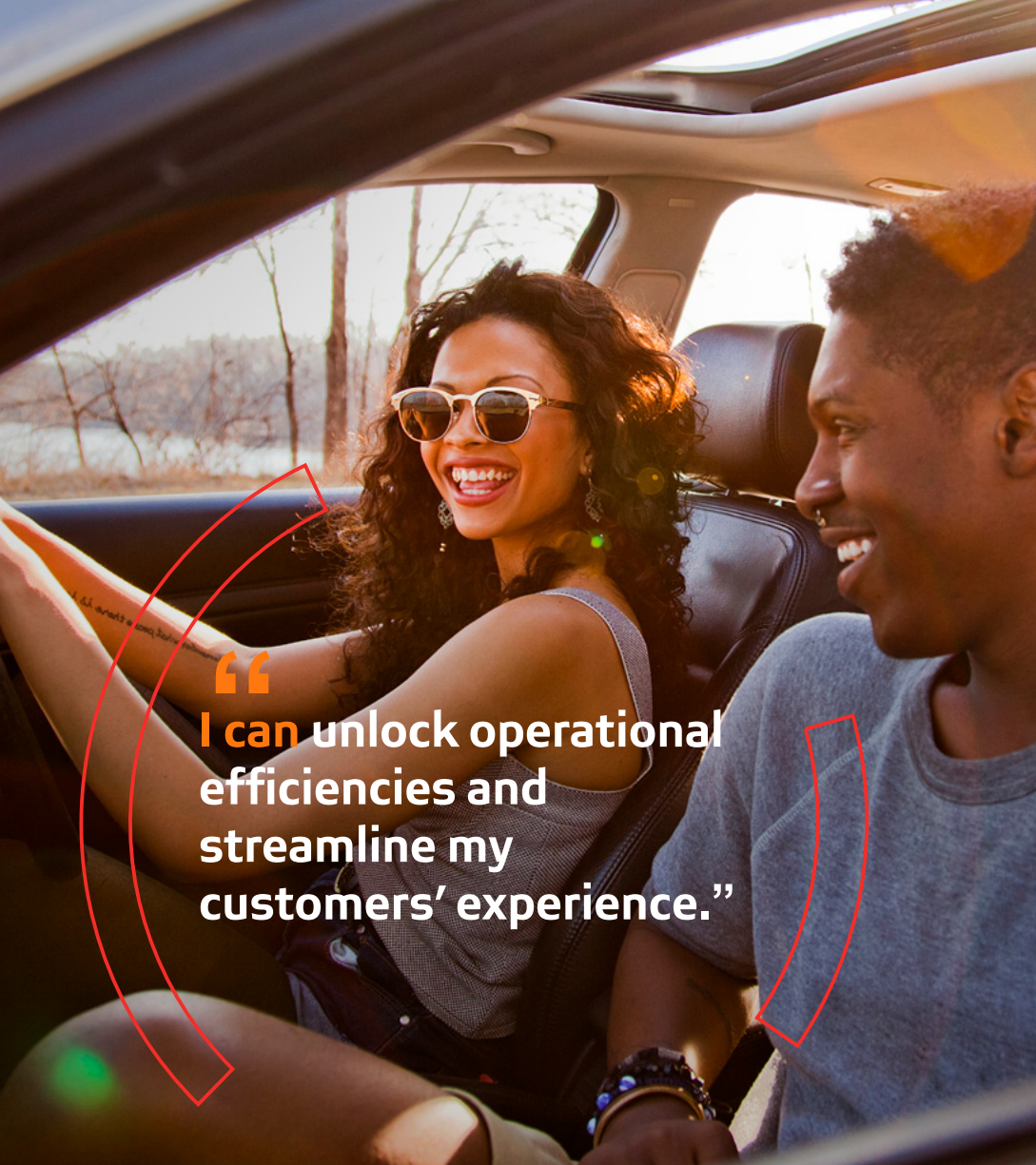
An open-driver policy that covers any legally licensed driver of your choice



24-hour emergency roadside assistance



Escalating cash-back payments after three, four and five claim-free years.



**“I can unlock operational efficiencies and streamline my customers’ experience.”**

## Dealerships also benefit with a competitive lead fee, which is as follows:

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R1 750 – if the client or dealer completes the quote and policy online. Payment is done with a unique dealer code.



R1 250 – if the client does the quote online, but the rest is completed by an indirect call centre agent.



We pay the lead fee upfront, whether a premium was collected or not. If we collect two full premiums, the dealer keeps the lead fee. If the client cancels before two full premiums are collected, we offset the lead fee against a future invoice.



## More benefits include:

- Access to AOQQ link.
- One quoting platform and comparative quotes in under two minutes.
- Comparative quotes for Activate and idirect generate side by side, for the customer to make a choice.
- Confirmation of cover generated immediately and sent to the client.
- An end-to-end digital experience – the entire process is paperless, easy and convenient.
- Absa regional specialists are available to support dealerships with any product- and process-related queries.

To become an Absa Insurance dealership partner and access all these benefits, email [AICDD@absa.africa](mailto:AICDD@absa.africa)

We do more so you can.  
***That's Africanacity.***



App



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Call

Terms and conditions apply Absa Insurance Company Limited Registration Number 1992/001737/06 Authorised Financial Services Provider FSP 8030