

New Vehicle Sales and Exports

August 2026

Industry total

+11.4 % YoY

57 898 units in August 2026

Passenger

+11.6 % YoY

41 216 units in August 2026

LCV

+11.0 % YoY

13 727 units in August 2026

YTD Aug 2026

+12.5 %

430 693 units YTD

Passenger Market Share (41,216 units)

Toyota 19%	Chery 15.8%
Suzuki 13.9%	VW 12.9%
Hyundai 6.9%	Other 6.9%

LCV Market Share (13,727 units)

Toyota 37.2%	Ford 17.9%
Isuzu 14.6%	Mahindra 5.6%
GWM 4.3%	Other 4.3%

Segment Growth - Aug YoY%

Bus	~25%
MCV	~18%
HCV	~15%
LCV	~11%
PAS	~10%
X-HCV	~22%

PAS country Share – Aug 2026

Japan	36%
China	25%
Germany	18%
S. Korea	10%
USA	2%
Other	9%

LCV country share – Aug 2026

Japan	55%
USA	17%
China	12%
India	3%
S. Korea	3%
Other	7%

Key insights – Aug 2026

- PAS: Chinese brands (22.3%) remain #2 country group behind Japan (38.1%), ahead of Germany (17.1%). Chery Group alone = 14.6% of PAS.
- LCV: Japan dominates at 56.9% (Hilux + Hi-Ace). USA (Ranger) at 17.9%. China at 12.0% via GWM P-Series, Foton, BYD Shark 6.
- Channel: 81.8% dealer, 13.4% rental (elevated). Exports -11.9% YoY, with Passenger (-9.1%) and LCV (-17.2%) both down.

Top 5 Brands

Toyota	13814
Suzuki	6505
VW	5668
Ford	3202
Hyundai	3034

Top 5 Exports

VW	10156
BMW	7100
Ford	6825
Toyota	5578
Mercedes Benz	4400

Biggest Gainers – YOY

Jetour	1,179
Tata*	853
BYD*	609
Toyota	538
Chery	535
Isuzu	337
Renault	328
Kia	241
Ford	234
Mahindra	227
Changan*	205

Biggest Decline - YOY

MG	205
Nissan	200
Haval	109
Jeep	58
BAIC	51
Audi	47
UD Trucks	40
Mitsubishi	30